

# DYNAMIC Digital Packaging

NO MINIMUM QUANTITY!

Custom packaging, digitally printed to feature:

Variable Data - Image Personalization - Personalized URLs



Variable Data is a unique feature of digital packaging in which text, graphics and images can be customized from one printed piece to the next.



Increase response rates by delivering a wide range of personal messages with Image Personalization. There are hundreds of designs to choose from!

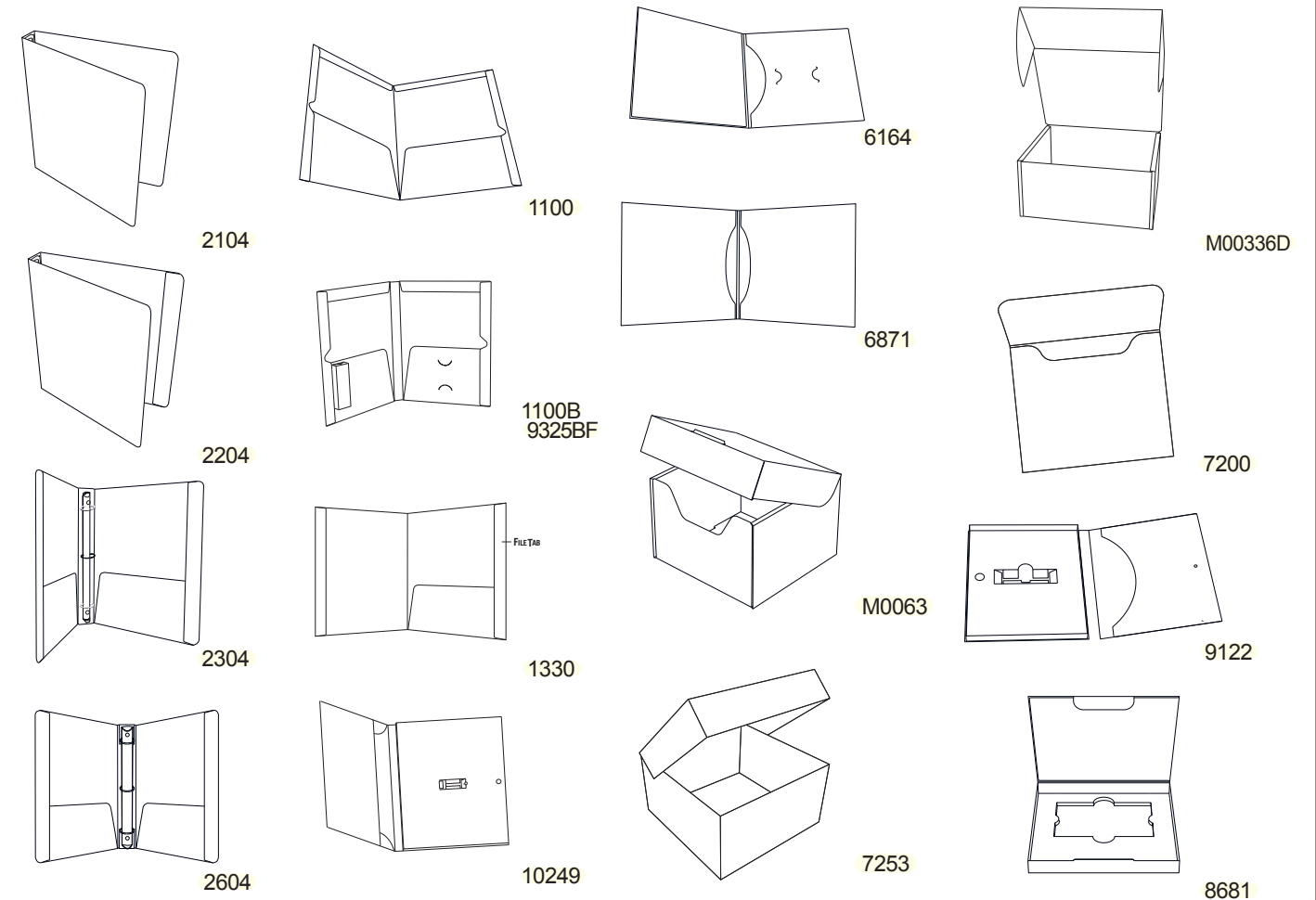


A PURL, or personalized URL is a personalized web page, dynamically created and designed to speak directly to your target audience. Combine custom digital packaging with a PURL to maximize response rates.

Consider utilizing digital printing for your presentation and promotion packaging needs!

Many of the products in this style guide can be printed digitally with no minimum quantity to feature variable data, image personalization, and personalized URLs.

Digital Products Include:



Custom Digital Packaging Complete with Audio and Video



Personalized Proposal Binders



Digital Mailers with PURL and Personalized Landing Page